



THE NH TRAINING INSTITUTE ON ADDICTIVE DISORDERS

Presents:

BRINGING AND MAINTAINING PARTNERS ON BOARD FOR SOCIETAL CHANGE

with **Erica Schmitz, MMP**

A 6 HOUR TRAINING EVENT ON FRIDAY, FEBRUARY 5, 2010

8:30 a.m. – 3:30 p.m. (registration begins at 8:00 a.m.)

at Dr. Thomas Fox Memorial Chapel, Main Bldg., 105 Pleasant Street, Concord, NH

DESCRIPTION OF THE PRESENTATION: We all know that we'll never make a dent in substance abuse by working in a vacuum—we need societal changes to support and sustain our efforts. For example, we need changes in public policy to decrease availability of substances and increase availability of services. We also need broader culture change to make initiation of substance abuse less likely. But how can we get others to join us in making these changes happen, and how can we keep them involved? In this interactive workshop, participants will use examples from the field of underage drinking prevention to fine-tune their community organizing and coalition-building skills. Participants will leave with a tool-box of strategies to use in recruiting new partners, getting them to come to meetings, and keeping them involved for the long haul.

Learning Objectives - Participants will:

- Review the basics of community organizing and coalition theory, using examples from underage drinking prevention
- Identify who you need to bring on board for changes to happen in your own community, and what might motivate them to join
- Develop and practice your own “elevator speech” to bring new people on board
- Explore some real reasons (non-financial!) why people stay involved—and reasons why they don't
- Identify the key components of running a successful coalition meeting

CPS Category: Prevention Practice and Theory

LADC Performance Domains: V Category of Competence: 13

ABOUT THE PRESENTER: Erica Schmitz is Director of MESAP, Maine's Environmental Substance Abuse Prevention Center at Medical Care Development. MESAP provides hands-on training and technical assistance for communities to implement evidence-based environmental strategies for preventing substance abuse. MESAP clients include state agencies and non-profit organizations in Maine, Vermont, New Hampshire, New York, Maryland, and Massachusetts. Erica's trainings are grounded in her day-to-day experience as Director of 21 Reasons, a Drug-Free Communities Coalition in

Portland, Maine. Erica moved to the United States from her home country of Costa Rica in 1993. She has eleven years of experience in community organizing and coalition-building for prevention, and six years of experience in environmental prevention. Erica has a BA in Sociology from Williams College and a Master's in Public Policy from the University of Southern Maine.

Lunch will be provided

Snow date 2/19/10

Fee: NHADACA Members \$25.00 Non-Members \$35.00

NASW CEUs \$5.00

For registration information contact: Kim Hoitt, 528-6800 or nhtiad@myfairpoint.net

REGISTRATION FORM:

Name:			
Title:			
Agency:			
Mailing Address:			
Email Address:			
Work Phone:			
Home Phone:			
NHADACA Member?	YES	NO	
Who is responsible for payment ?	Agency Contact Email Address:		
Training (s) you are registering for:	Fee	Add \$5.00 for NASW credits	Total fee
Date Title			

REGISTRATION FEES:

NHADACA Members \$25.00
 for 6 hour trainings (unless otherwise listed)
 multi-day trainings priced differently

Non-Members \$35.00
 for 6 hour trainings (unless otherwise listed)
 multi- day trainings priced differently

NASW credits \$ 5.00 per training

Make checks payable to NHADACA.

TOTAL FEE SUBMITTED:

For more information, or to send registration forms or cancellation notice, please contact:

Dianne Pepin, Director
 NHTIAD

NHTIAD REGISTRATION AND CANCELLATION POLICY

All registrations and cancellations must be received in writing via mail, email or fax.

If registration is not accompanied by payment, you or your agency, are still responsible for full payment and, in the event of non-attendance/NO SHOW (without proper cancellation as outlined below) will be sent an invoice, as materials and food have been purchased in reliance on your registration. No refunds will be issued.

You may cancel your registration up to seven days before the training by transferring your registration to another NHTIAD training of your choice within 12 months or by sending a substitute from your organization. No refunds will be issued. If you need to cancel less than seven days prior to the designated training, there will be no refund, however you may send a substitute in your place. When using US mail, the postmark will determine date of cancellation.

Apart from inclement weather or trainer illness, if NHTIAD must cancel a training, this determination will be made ten days prior to the date of the training, and you will have the option of a full refund or transferring your registration to another training. In the event of trainer illness or weather cancellation as determined by NHTIAD, NHTIAD will make every reasonable effort to reschedule the event in a timely fashion. You will have the option of attending on the new date, a full refund, or transferring your registration to another training. To verify if an event is being cancelled due to weather conditions, call (603) 528-6800, after 6:30 a.m. the morning of the event. The answering machine will have any cancellation information, if needed. If you call, and there is no message referencing cancellation, then the training is proceeding as scheduled.

Send registration or cancellation information to:

Mail: Dianne Pepin
c/o NHADACA
25 Country Club Rd, # 604
Gilford, NH 03249

Email: nhtiad@myfairpoint.net
nhtiad@gmail.com
Fax: (603) 528-2105

DIRECTIONS TO THE DR. THOMAS FOX MEMORIAL CHAPEL IN CONCORD, NH

From the South (Manchester): Take I-93 North, to exit 13. Turn left at the end of the exit. Turn left at the third light onto Pleasant Street. Once on Pleasant Street go straight through three sets of lights then turn left into State Office Park South. Park in the large lot directly in front of you or bear right for other visitor parking. Main Building will be up the hill on the right. Enter Main Building, check in with security, then follow signs to the chapel. The Dr. Thomas Fox Memorial Chapel is straight up the stairs at the 2½ floor landing.

From the West (Keene): Take Route 9 to I-89 South/Concord. Take exit 2. Turn right at the end of the ramp (down the hill). At the first light, turn left onto South Fruit Street. At the next light, take your immediate right onto Pleasant Street. Just over the next hill, turn right into State Office Park South. Park. Park in the large lot directly in front of you or bear right for other visitor parking. Main Building will be up the hill on the right. Enter Main Building, check in with security, then follow signs to the chapel. The Chapel is straight up the stairs at the 2½ floor landing.

From the North (Plymouth/Berlin): Take I-93 South to exit 14. Turn right at the end of the exit. Take a left at the second set of lights onto Main Street. Turn right onto Pleasant Street. Once on Pleasant Street go straight through three sets of lights then turn left into State Office Park South. Park in the large lot directly in front of you or bear right for other visitor parking. Main Building will be up the hill on the right. Enter Main Building, check in with security, then follow signs to the chapel. The Chapel is straight up the stairs at the 2½ floor landing.

From the East (Portsmouth): Take Route 4 to I-393 to Concord. Stay straight on I-393 to North Main Street, turn left at the light onto North Main Street. Staying straight through Main Street, you will turn right at the 4th light onto Pleasant Street. Once on Pleasant Street go straight through three sets of lights then turn

left into State Office Park South. Park in the large lot directly in front of you or bear right for other visitor parking. Main Building will be up the hill on the right. Enter Main Building, check in with security, then follow signs to the chapel. The Dr. Thomas Fox Memorial Chapel is straight up the stairs at the 2½ floor landing.

Drive Safely.

If you are concerned about a training being cancelled due to the weather conditions, call (603) 528-6800, **after 6:30 a.m. the morning of the event**, to check the status. The answering machine will have any cancellation information, if needed. If you call, and there is no message, then the training is proceeding as scheduled.