



THE NH TRAINING INSTITUTE ON ADDICTIVE DISORDERS

Presents:

ENVIRONMENTAL MANAGEMENT STRATEGIES

with **Rebecca Ireland**

1 HOUR WEBINAR TRAINING

PRESENTATION: Environmental strategies help shape the places where people live, learn, work, and play into areas that are more supportive of healthy and safe behaviors. In the arena of substance use prevention, environmental strategies aim to reduce the ease of access to substances and address the pricing, promotion, marketing, and pro-use social norms which can influence individuals' and groups' behaviors. Research has shown that environmental strategies are some of the most consistently effective and broad-reaching approaches to reducing a population's substance use. When coupled with individual and educational strategies, environmental management efforts can not only prevent use, but may also help to create places which are more supportive and safer for people who are in recovery from a substance use disorder.

Training participants will learn about research-based environmental strategies and how they fit in to a comprehensive substance use prevention approach. Participants will also learn how to match environmental strategies with community needs and explore the opportunities for community and stakeholder engagement in implementing and monitoring environmental management efforts in the short and long-term

PRESENTER: Rebecca (Becky) Ireland, a Certified Prevention Specialist, has worked in the field of substance use prevention for over 15 years with a primary focus on using environmental strategies to reduce underage and college drinking in Maine. She has provided training, technical assistance and collaborative leadership to communities and programs statewide and nationally to support them in carrying out needs assessments, strategic and action planning, and program management and evaluation efforts. During her career she has been the Project Director/Manager for numerous federal substance use prevention grants which have used environmental strategies as the core of their efforts to reduce underage and college drinking. Ms. Ireland serves on Maine's Prevention Certification Board and the Maine Alliance to Prevent Substance Abuse; she has also served on Maine's Governor's Substance Abuse Services Commission and was a Center Associate for the U.S. Department of Education's Higher Education Center for Alcohol and Other Drug and Violence Prevention.

Fee: NHADACA Members: Free, Non-Members: \$15

For registration information contact: 603-225-7060, training@nhadaca.org

1 Contact Hour Available

Certified Prevention Specialist Category: 3-6

CRSW/LADC/MLADC Categories of Competence: 13

CRSW Performance Domain: 3 & 4



NBCC: LICSW/L-MFT/LCMHC (Category 1) & Psychologist Category A

(NH Alcohol & Drug Abuse Counselors Association has been approved by NBCC as an Approved Continuing Education Provider. ACEP No 6754. Programs that do not qualify for NBCC credit are clearly identified. NHADACA is solely responsible for all aspects of the program).

Schedule

On Demand